

Cleaning Times

March 2008

To All of Our Cleaning Times Subscribers:

Earth Day is April 22nd

As Earth Day approaches, we are dedicating this issue of Cleaning Times to discussing how, both personally and professionally, we can have a positive impact on the environment.

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### **Global Warming: Fact or Fiction?**

Most everyone has heard the disturbing stories of polar ice caps melting, and the earth's temperature rising and the dire predictions of the future unless we take action. The story is compelling and supported by many in the scientific community. There is also a growing chorus from others saying that these are just normal fluctuations in the earth's atmospheric temperatures.



[READ THE ARTICLE](#) "Global Warming Remakes the Arctic" from Ocean Conservancy Magazine

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The Cost of Doing Nothing

Whatever your opinion, if we choose to do nothing today and global warming is a real phenomenon, it most certainly will have an impact on future generations. The Jan-San industry has the opportunity to do its part by showing how to 'clean to protect health without harming the environment'.

What Can We Do?

At home: Everyone likes the convenience of bottled water and it has become a multi-billion dollar industry. Tons of plastic water bottles are disposed of on a daily basis. Consider re-using the plastic bottles for other uses or replace consumption of bottled water by using filtered water instead, many choices are available.



Do you take water for granted? Train yourself and your family to shut off the water while shaving or brushing your teeth. Think of the water that would be saved over a lifetime!



In public schools: Be an advocate for a healthy school environment. Using green cleaning products and adopting green cleaning practices in our schools makes sense. Show your schools how it can be done!

Learn more at:
http://www.earthday.net/resources/materialsdownloads/healthy_schools.aspx.

In your profession: In whatever capacity, be an advocate for green cleaning. If you are in sales, resolve to show your customers that going green doesn't have to be hard. Start by slowly introducing green cleaning chemical products and tools such as microfibers and restroom cleaning systems that increase productivity.

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**What is Multi-Clean Doing as a Company TODAY?**

As a chemical manufacturing company, we have to hold ourselves to a higher standard in our operations and exceed environmental compliance laws and standards to protect the environment.

**In our operations...**

- ✓ At the end of 2005 Multi-Clean voluntarily eliminated the use of APE (NPE) detergent additives from all of our formulations as part of our Environmental Stewardship initiatives. Some companies still use this material, yet it has poor biodegradability properties and has some suspected health issues as well. ***This elimination has saved an estimated 20 tons of NPE's from being discharged into our environment.*** Multi-Clean has applied for recognition to the U.S. EPA's [Design for the Environment](#) program because of our proactive elimination of NPE compounds.
- ✓ For over 15 years Multi-Clean has used Bag in Box packaging which uses 90% less petroleum derived plastic compared to plastic pails. ***This switch has saved an estimated 1,000 tons of plastic from being produced and ultimately disposed of.***
- ✓ Reducing our carbon footprint: Installation of new energy efficient T8 Fluorescent lighting results in an energy reduction that will pay for itself in less than 2 years. Further savings are achieved by installation of motion sensors that turn on and off lights automatically. Internal recycling programs result in the consumption of less water and less discharge of wastes.

**In our industry and the future, Multi-Clean is resolved to...**

- ✓ Be a green cleaning advocate by considering human and environmental impacts for ALL new product development.
- ✓ Practice green leadership in the cleaning industry by being green on the inside and the outside.
- ✓ Provide green cleaning education and training to the cleaning industry to show that the prospect of going green is not hard. Our new green cleaning educational website is dedicated to doing just that: [www.yourguidetoclean.com](http://www.yourguidetoclean.com)
- ✓ Eliminate the use of certain raw materials. Multi-Clean is committed to eliminating the use of "butyl" (2-butoxyethanol) from all formulas by the end of 2008.

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Multi-Clean Employee of the Month

Kandi Hamble: Sales & Marketing Support Assistant

Kandi is a ten year employee of Multi-Clean. She has proven herself with a diverse set of talents that include graphic design, receptionist, customer service representative, events coordinator and more. She does everything with a positive attitude and a smile. Kandi's title reflects our desire to utilize her skills to support our customers and our sales departments with high quality information delivered in a timely manner. Kandi is always available to help support our distributors with any information you need.



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**ASK THE CHEMIST**

**Q.** What is a green product?

**A.** For the answer, click [HERE](#).

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